



**BOYS & GIRLS CLUBS  
OF AMERICA**

Dear Public Service Director,

Supporting kids' and teens' mental health while providing them with the resources to succeed is more important than ever. Boys & Girls Clubs of America is empowering young people with the skills to manage their emotions and build resilience.

We are also working hard to prepare youth of all ages with the essential skills that today's schools and employers demand, including effective communication, social interaction, and navigating challenges. Through caring mentors who champion their potential, innovative programming that builds essential skills, and an unwavering commitment to safety and inclusion, Clubs across the nation do whatever it takes to support all youth on their path to a great future.

We hope that you will inform your viewers about how Boys & Girls Clubs of America helps young people reach their full potential by airing our latest public service announcement. The PSA, "Limitless Possibilities" (:60, :30, :15), highlights the important role our trained staff play in helping youth navigate challenges that impact their mental wellness, establish the skills needed to enter the workforce, and become leaders in their communities. The PSA also encourages audiences to visit [bgca.org](http://bgca.org) for more information. We hope that you will air this PSA, which has no end date for use, as soon and as often as possible.

For any questions regarding the PSA, please contact our distribution representative, Shaliza Thomas, at Connect360 Multimedia (email: [stomas@c360m.com](mailto:stomas@c360m.com); phone: 212-624-9187).

Thank you in advance for your support of this public service campaign.

*Meredith Carter Moore*

National Director of Brand Management, Marketing and Communications  
Boys & Girls Clubs of America